



## SLEEP TIGHT!

A new mattress has come into town, an absolute must-have for those who like to live an uncomplicated life and enjoy the luxury of a comfortable snooze. No need to hire vans or wait for the delivery man.

The Magniflex, an accepted favourite in Europe, is so flexible that it comes rolled up like a yoga mat. Simply choose one, stick it into your car, drive home and

unpack, give it a couple of hours to adjust to its new home and like magic the perfect mattress is ready to sleep on— presto!

How you wonder? Well, Italians aren't only good at making pizza and pasta. The 'Latin lovers' have been at the forefront inventing a mattress for those 'silent' nights, no 'springs' attached.

Remember those days when your

mattress has seen better days and no tossing and turning helped to escape those worn out springs poking into your back night after night? Now imagine 12 years down the line you are still guaranteed freedom from nasty springs poking their head ever again!

True, comfort comes at a price, but it is a bit of a myth that expensive springs aren't dispensable. If you can't live without springs however Intercoil uses 'friendly' ones. The trick is an alternative coil design. It reduces the famous tossing and turning as they are nicely covered by a nice thick layer of latex.

Its know-how has won itself the Guinness Record for the 'World's largest spring mattress', measuring ten by eight metres and weighing a whopping 2.5 tons — take that for size!

A therapeutic American brand is also on the menu as is a spring-free mattress, Pure Touch, true to its name it uses durable latex gained from Mother Nature's rubber trees. And if space travel rocks your dreams choose memory foam, which has been originally invented by NASA itself. Magniflex also boasts high-tech natural materials, including Eliosoft born in water and adapts to your body just like this soothing wet element. Whilst Memoflex

will remember your individual sleeping pattern. In these hot climates \*Coolmax fabric sounds like music to the ears. No, it isn't a cooling system but it does breathe, as do the other materials, enabling a sweat free take off into the land of dreams.

You can rest in peace knowing that you've made a healthy choice. \*Magniflexes have been tried and tested by Europe's leading laboratories to be dust mite

### You can sleep in peace knowing that you've made a healthy choice

resistant and hypoallergenic. Intercoil is a member of the International Sleep Products Association exporting to different parts of the world. And don't forget to pick up those pillows and duvets!

For more details on \*Magniflex, Check out [www.magniflex.it](http://www.magniflex.it) or visit Neo-Living Dubai at the Magniflex showroom, Al Shraifi Centre.

For Intercoil mattresses, visit showrooms in Al Quoz, Al Garhoud, Al Karama Road, or go to [www.intercoil.com](http://www.intercoil.com).

— N.W.